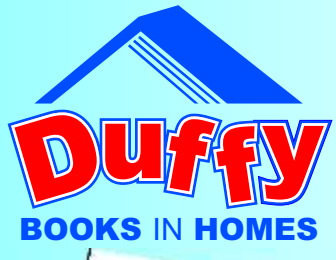


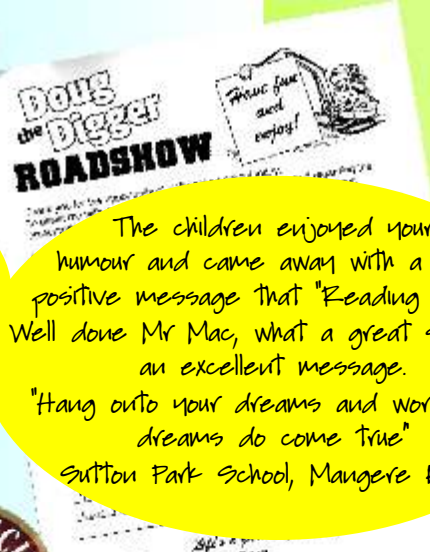
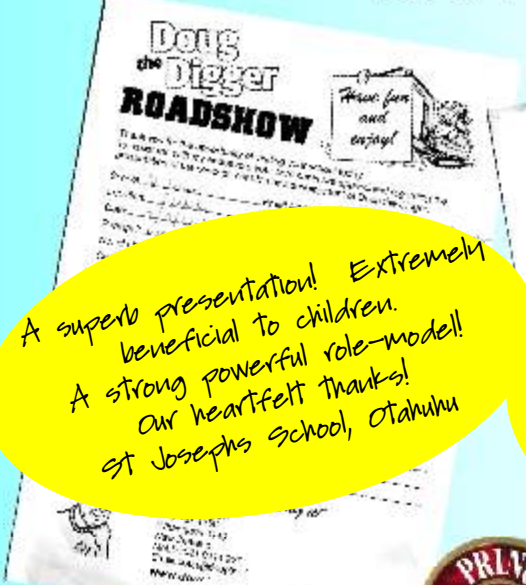
# Doug the Digger ROADSHOW

# NEWSLETTER

October 2010



*Mr Mac enjoys traveling the length and breadth of New Zealand from Cape Reinga to Bluff promoting Duffy Books in Homes as a Duffy Hero Role Model*

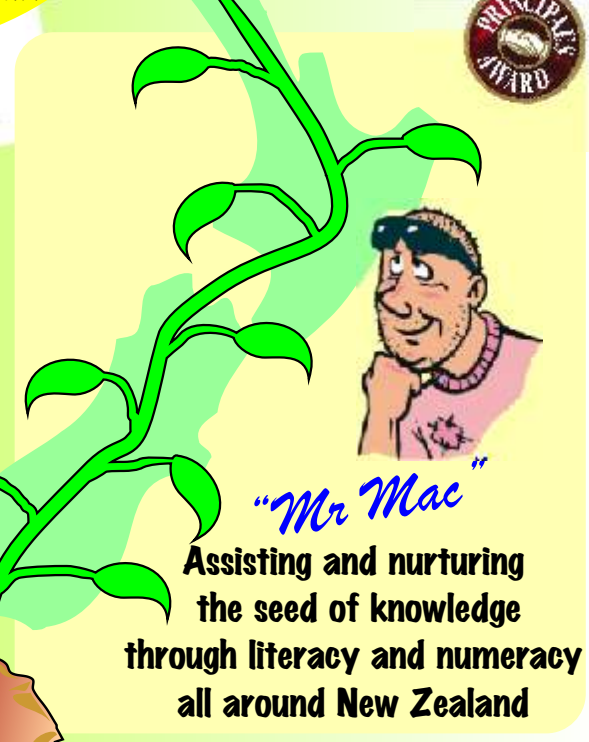


A superb presentation! Extremely beneficial to children. A strong powerful role-model! Our heartfelt thanks! St Josephs School, Otahuhu

The children enjoyed your humour and came away with a very positive message that "Reading is Fun" Well done Mr Mac, what a great show and an excellent message. "Hang onto your dreams and work hard, dreams do come true" Sutton Park School, Mangere East



You certainly have some great strategies and techniques to draw upon Your message was perfect. Thank you for hitting the mark so well. Rongomai School, Otara



*"Mr Mac"*  
Assisting and nurturing the seed of knowledge through literacy and numeracy all around New Zealand

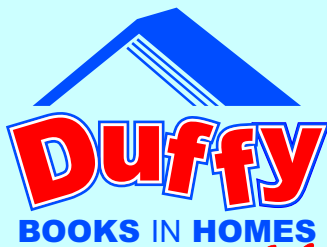
Please visit our website and check out more comments from other schools

At school do these as it helps to get this for work! **PASSED**



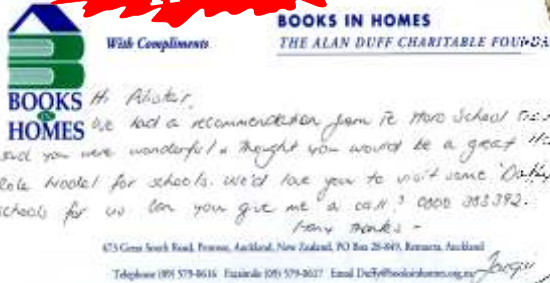
[www.dougthedigger.co.nz](http://www.dougthedigger.co.nz)





This month Mr Mac had the privilege of being invited to Te Horo School, Pipiwai, Northland, where it all began 9 years ago as a Duffy Books in Homes Role Model.

**RECOMMENDATION!  
From Te Horo**



**Getting back to where it all began for role model**

# Getting back to where it all began for role model

The Whangarei Report: 23 Sept 2010

Much-loved local identity Alistair McIntyre aka Doug the Digger returns this week to one of the schools where it all began. Nine years ago a teacher at Te Horo School, Pipiwai, invited Mr McIntyre to the school to share Doug the Digger with the students. The school was so impressed they nominated him to be a Duffy Role Model. "Doug the Digger was still in its infancy. I did my presentation and the principal said 'whoa you will make a great Duffy Role Model' ... at the time I hadn't heard of Duffy Books in Homes or their Role Models. "A couple of weeks later I received a letter from Duffy Books in Homes asking me to be a Role Model for them," he says. Since then Mr McIntyre and Doug the Digger have travelled the length of the country, from Te Hapua in the Far North to Invercargill and presented books assemblies. "From little beginnings it has grown into something awesome!" he says. Tomorrow Mr McIntyre will be giving out two free books to each of the students at Te Horo School as part of the The Duffy Books in Homes programme. Launched in 1995, the programme now encompasses almost 550 schools, more than 100,000 children and 190 sponsors. More than seven million books have been distributed since 1995.

In August 2001, Mr Mac visited Te Horo School with his Doug the Digger Road Show. Te Horo School was so impressed with Mr Mac, they recommended him to Duffy Books in Homes as a Hero Role Model promoting "It's Cool to Read". Mr Mac shares his own experiences and philosophy of "Listen, Look, Learn" whilst promoting the value of Literacy and Numeracy.



# On the road again!



So far Mr Mac has visited 452 schools around New Zealand with Duffy Books in Homes



**Having Fun!** Students at Te Horo School enjoying their new Duffy Books and Doug the Digger bookmarks with Mr Mac



# Mr Mac's birthday celebrations

## WHO WOULD BELIEVE IT?

Mr Mac is turning 50 this year and to help him celebrate, he is inviting you to his Birthday Party!

It's going to be a Family Fun Day filled with Boys Toys, Trucks and Machines, fun activities, rides and entertainment for all, big and small! Bring the whole family!

**When: Sunday 31 October**

**Where: Cobham Oval (Metal Triangle Area) Time: 10.00 a.m – 4.00 p.m**

**Entry by Gold Coin Donation** – all proceeds go to local charities.

**Public Parking:** Okara Park Carpark

Come dressed as Construction Workers, Machine Operators or Truck Drivers

On entry, each family will receive a Doug the Digger activity Workbook, so bring a pen to answer the questions. (Limited stock)

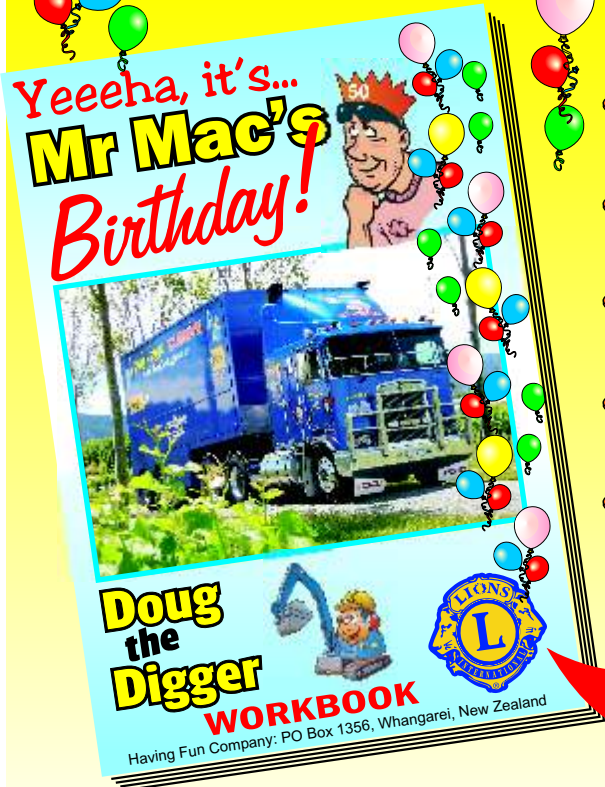
**We are promoting a smoke free event. No drugs or alcohol and no dogs permitted on site.**



The Northern Advocate



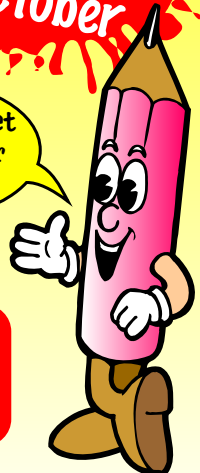
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-  Big Rig Show and Shine
-  Live Machine Displays
-  Static Vehicle Displays
-  Doug the Digger
-  BBQ's
-  Truck Rides

**Sunday 31st October**

"Don't forget your pen or pencil"



**Get your FREE Mr Mac's Birthday Workbook on site! (one per family, limited copies)**

**Promoting the industry in a safe and enjoyable environment**

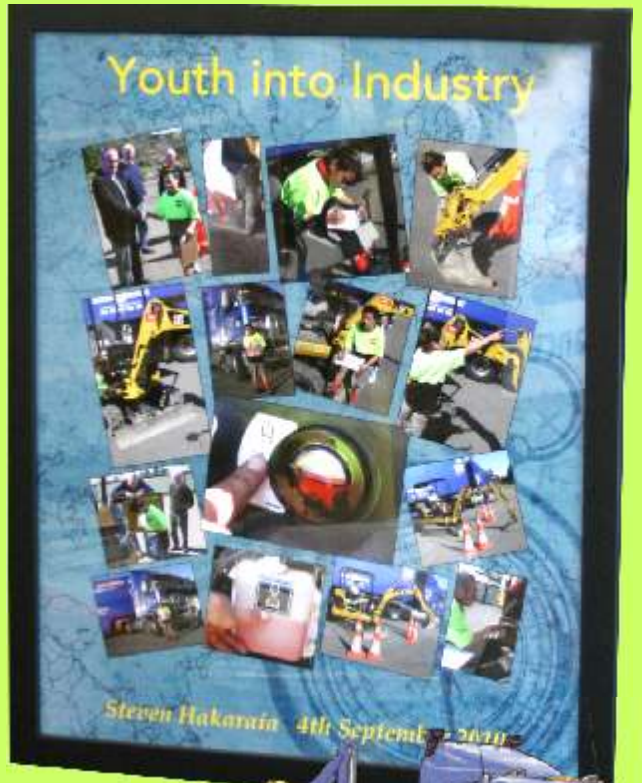


# Doug the Digger ROADSHOW NEWSLETTER

**Great reading!**  
from the River Kids  
Early Childhood Centre  
Taipa



Logan Collings  
Auckland



## TRUCK LOADS OF FUN!

### Word Finder

Please help Mr Mac to find some of the words that appear in this months newsletter. They are all listed below. You will find them hidden horizontally or vertically in the box. Put a ring around them as you find them.

- READING
  - TRAVELING
  - KNOWLEDGE
  - LISTEN
  - MACHINE
  - BELIEVE
  - INDUSTRY
- BIRTHDAY
  - PROMOTING
  - PRIVILEGE
  - BOOKS
  - VALUE
  - DISPLAYS
  - VEHICLE



There are a few other hidden words in the puzzle, see how many you can find.

T	I	M	E	S	M	A	C	H	I	N	E
R	E	A	D	I	N	G	I	S	P	D	A
A	B	O	U	T	T	E	N	A	R	I	B
V	E	V	A	L	U	E	D	F	I	S	I
E	L	I	S	T	E	R	U	E	V	P	R
L	I	S	T	E	N	A	S	T	I	L	T
I	E	C	H	E	C	K	T	Y	L	A	H
N	V	E	H	I	C	L	R	E	E	Y	D
G	E	B	O	O	K	S	Y	S	G	S	A
P	R	O	M	O	T	I	N	G	E	A	Y
A	N	T	K	N	O	W	L	E	D	G	E
D	V	E	H	I	C	L	E	T	H	E	S

Please feel free to photocopy this page and share with your friends to see who gets the most words.

[www.dougthedigger.co.nz](http://www.dougthedigger.co.nz)

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If your picture, poem or story appears on the Doug the Digger Newsletter, only your first name, age and closest town will be attached. Your private contact details will be held with confidentiality by 'Having Fun Company' and will not be sold or given to any other party, they will be used for our purposes only. You may enter once per competition per newsletter. Prizes can not be exchanged for cash. The Judges decision is final and no correspondence regarding prize winners will be entered into.

If you no longer wish to receive this email newsletter please notify [doug@dougthedigger.co.nz](mailto:doug@dougthedigger.co.nz)